

Karbonn Mobiles forays into virtual reality with the launch of its economically priced VR Smartphone range

~ Experience a better view of the world with VR glasses equipped Karbonn Quattro L52 and Titanium Mach Six ~

New Delhi, April 6th, 2016- To make virtual reality an affordable experience for Indians, Karbonn Mobiles, the leading Indian Smartphone brand, introduced Karbonn VR glasses for an immersive Smartphone experience. The glasses would be available with the newly launched VR Smartphone range comprising of Karbonn Quattro L52 and Karbonn Titanium Mach 6.

Made of sturdy ABS plastic fibre, Karbonn VR Glasses offer an enhanced, life-like viewing experience and has implications for variety of users including entertainment buffs, gamers, educationists, fashionistas, archeologists. etc.

Speaking on the launch Mr. Shashin Devsare, Executive Director, Karbonn Mobiles says, "Virtual reality is the next big growth area in consumer technology. As per a recent report, the global Virtual Reality market is expected to touch an estimated \$120bn by 2020. While the technology offers huge growth potential in India with the burgeoning Smartphone market, affordability would be key to encourage mass adoption. Karbonn's VR glasses available with Karbonn Quattro L52 and Mach Six are an effort to address this challenge by bringing VR technology to consumers across economic spectrum at disruptive price-points in the under 10K bracket. We are optimistic about the consumer response and are confident that Karbonn's range of VR Smartphones will be a key cog in bringing the benefits of VR technology to the masses."

The glasses come fitted with bi-convex lenses which augment a video to provide a theatre-like experience making it a highly useful tool for archiving walk-throughs of popular historical monuments, museums etc. It also takes entertainment to a whole new level by enabling viewers to enjoy films, music videos and other entertainment clips on Karbonn Quattro L52 and Karbonn Mach Six with a big-screen experience within the comfort of home. Both the devices come pre-embedded with a library of engaging games and video content to delight the customers. Users can also create their own VR videos using the pre-embedded VR app.

Know more by clicking on the link below:

<https://www.youtube.com/watch?v=bmvVEU9XjXE>
<http://www.karbonnmobiles.com/Quattro-L52-VR-overview>

Enjoy VR Experience with:

Karbonn Quattro L52 4G LTE

- **Splendid Photography experience-** 8MP Rear camera with Sony sensor 5P ff/22 filter and 5MP Front camera
- **Unbeatable memory-** 2GB RAM+ 16GB ROM With expandable Micro SD upto 32GB
- **Matchless performance-** 1.3GHz Quad Core Processor for lag-free performance and smooth gaming
- 12.7 cm (5') IPS full lamination HD, 2.5D curved glass display
- Pre-embedded with VR loaded games and curated apps
- **Unbeatable Price-** INR 8,490

Karbonn Mach Six

- **Enjoy large screen experience-** 15.24cm (6') HD IPS display
- **Multi-Tasker's Delight-** 2GB RAM+16 GB ROM
- **Smooth Performance and Gaming-** 1.3GHz Quad core processor
- **Powerful Battery-** 3300mAh
- Pre-embedded with VR loaded games and curated apps
- Long Battery Life-
- **Unbeatable Price-** INR 7,490

Karbonn Mobiles:

Karbonn is an Indian smartphone brand that offers a range of user-centric smart devices to complement the modern consumer's daily needs. Committed to simplifying technology, Karbonn has made inroads in the market with a combination of affordable yet innovative devices. Karbonn has a presence across India with over 85,000+ retail partners and 900+ service centres. Internationally, Karbonn has presence in 40 countries across Africa, South and Southeast Asia, CIS, Eastern Europe and Middle East. Karbonn has been recognized among the Top 5 Most Trusted mobile brands in India by Brand Trust Report 2015. Karbonn also emerged as the winner of the '*Smartphone Brand with Focus on Local Languages*' in a survey conducted by TeleAnalysis.

For More Information on Karbonn, please connect via [Website](#) / [Facebook](#) / [Twitter](#)

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