

Karbonn brings 3D video viewing at under 6k price point

~Device priced at 5,490 comes with special 3D entertainment kit and mega 13.97 cm (5.5') screen for enhanced video viewing experience ~

New Delhi, August 25, 2016: Bolstering its successful K9 series portfolio, Karbonn Mobiles launched K9 Viraat at 5,490. Recognizing the entertainment needs of the consumer, the device comes bundled with 3D apparatus and large 13.97 cm (5.5') screen for an unbeatable video experience.

K9 Viraat comes integrated with Android 6.0 Marshmallow for a smooth Smartphone experience. The 13.97 cm HD IPS screen offers superior colour and picture quality that reproduces as many as 16 M colors for superior video quality. For photography and selfie enthusiasts, the device offers 5.0 MP rear and a 3.2 MP front camera. With an outstanding processor of 1.3 Ghz Quad Core Processor makes for a smooth glitch-free multi-tasking experience. With a battery of 2800mAh, K9 Viraat makes for a perfect pick for heavy Smartphone users.

Karbonn Viraat comes in two elegant colour variants- Champagne and Black and is available on snapdeal and all leading retail stores.

Karbonn Mobiles:

Karbonn is an Indian Smartphone brand that offers a range of user-centric Smart devices to complement the modern consumer's daily needs. Committed to Simplifying Technology, Karbonn has made inroads in the market with a combination of affordable yet innovative devices. Karbonn has a presence across India with over 85,000+ retail partners and 900+ service centres. Internationally, Karbonn has presence in 40 countries across Africa, South and Southeast Asia, CIS, Eastern Europe and Middle East. Karbonn has been recognized among the Top 5 Most Trusted mobile brands in India by Brand Trust Report 2015.

For More Information on Karbonn, please connect via [Website](#) / [Facebook](#) / [Twitter](#)

Editorial Contact

Kanika Kohli | Karbonn Mobiles | 9871888770 | kanika.kohli@jainaindia.com

Shraddha Soni | Publicis Consultants Asia | 9582014408 | Shraddha.soni@publicisconsultants-asia.com

Best in class Specs

- **Immersive Video experience-** Enjoy videos with special 3D entertainment kit and mega 13.97 cm (5.5) screen
- **Smooth Multi-tasking-** Lag-free experience with 1.3 GHz quad core processor and 1GB RAM
- **Unbeatable Memory Space-** 8GB internal memory expandable upto 64 GB for storing unlimited photos and videos