

Karbonn Mach Five Open Sale receives outstanding response

Maharashtra, Delhi & Haryana record maximum sales



New Delhi, August 13th, 2015- Karbonn Mobiles launched its latest addition to Titanium portfolio - Titanium MACH FIVE, on August 5 exclusively on Amazon.in. The open sale model in the era of limited period flash sales, received an overwhelming response from customers allowing them the flexibility to buy the device as per their requirement without any prior registration. The device had great success in Haryana, Delhi and Maharashtra with these three states contributing 45% of the overall sales. Apart from key metros namely Delhi, Mumbai, Bangalore, Chennai and Kolkata; Mach Five open sale also saw phenomenal response from tier 1 and 2 cities such as Sonipat, Karnal, Thane, Ahemdabad, Surat, Bhiwani, Jaipur etc pointing to the success of the online sales model beyond metro cities.

Karbonn Titanium Mach Five marked Karbonn's foray in the Internet of Things segment, offering world's most advanced IR Blaster at under 6K price-point. The device allows consumers to control multiple appliances such as TVs, DVD players, Set Top Boxes, ACs etc with their smartphones. The exceptional response for IR enabled Mach Five also reaffirms the growing demand for IoT devices in India which is expected to touch \$12bn in revenue by 2020.

Karbonn Titanium Mach Five offers unmatched specs including 2GB RAM and 16 GB ROM, 1.3 GHZ quad processor with GPU MALI400-MP2, most advanced IR blaster and SwiftKey keyboard supporting 22 Indian languages. The aesthetically designed device comes with an attractive garment texture in three elegant colours namely Champagne, Silver and White & Blue.

Karbonn Mach Five is available for sale exclusively on <http://www.amazon.in/l/7165419031>