

Karbonn forays into virtual reality

NEW DELHI, PTI: After Lenovo and Samsung, handset maker Karbonn is now betting big on virtual reality (VR) and has launched two new smartphones bundled with VR glasses.

The two handsets -- Quattro L52 and Titanium Mach 6 -- are priced at Rs 8,790 and Rs 7,490, respectively. While the VR headset is available only with these devices, Karbonn plans to launch these as a separate standalone product soon. "VR is the next big growth area in consumer technology. As per a recent report, the global Virtual Reality market is expected to touch an estimated \$120 billion by 2020," Karbonn Mobiles Executive Director Shashin Devsare said in a statement.

While the technology offers huge growth potential in India with the burgeoning smartphone market, affordability would be key to encourage mass adoption, the statement added.